

**Circostrada,  
ARTCENA**  
in partnership  
with **FNAS**  
present

# FRESH STREET

TURIN,  
ITALY

THE SPACE  
IN BETWEEN

#4



2 — 5  
November 2020  
Online

International  
Seminar for the  
Development  
of Street Arts

PROGRAMME



Circostrada is the European Network for Circus and Street Arts, created in 2003 with the core mission of furthering the development, empowerment and recognition of these fields at European and international levels. The network has become an important anchoring point for its members and a key interlocutor in the dialogue with cultural policy makers across Europe. With more than 100 members from over 35 countries, it supports circus and street arts professionals by implementing a wide

range of advocacy and capacity building initiatives. The core focus of the network is on boosting professional exchange and innovation, gathering information and resources, fostering continuous training, and knowledge-sharing. Circostrada is based in Paris (France) and coordinated by ARTCENA - French National Centre for Circus Arts, Street Arts and Theatre.

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ARTCENA is a national rallying point that aims to strengthen the foundation and growth of circus, street arts and theatre. It works closely with sector professionals around three axes:

1. Sharing knowledge: digital platform and multimedia publications. ARTCENA offers publications and multimedia resources that covers both the history and contemporary reality of circus, street arts and theatre: sector news, multimedia 'dossiers'...

2. Professional support: training, guidance and national programmes. ARTCENA develops tools and services for professionals and helps to support contemporary creation with its national programmes: Support for Dramatic Writing', 'Grand Prize for Dramatic Literature', and the Grand Prize for Dramatic Literature - Youth'.

3. International development of circus, street arts and theatre. ARTCENA coordinates Circostrada, the European Network for Circus and Street Arts and Contxto, International network for the distribution of French-language dramatic texts.

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The FNAS is a private national organisation that aims to involve, represent and strengthen private and public subjects that care artistic use of public space, with particular reference to Street, Circus, Outdoor Arts and Public Space. Its aim is to promote artistic creativity and the international circulation of artistic proposals, enhancing good practices, methodologies, innovative tools and transnational projects.

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# Foreword



## What did we have in mind?

Around 16 months ago – after a grand edition in Galway, in partnership with ISACS and the European Capital of Culture – the members of the Circostrada workgroup led by FNAS and engaged in the development of this event, agreed on a common curatorial theme for the fourth edition of FRESH STREET: the Space in Between. The idea was to go to Turin, in Italy, and explore the dual nature of the city, both royal and industrial, and to think about the “Space in Between” as the place where art may find its inspirational matter to build bridges between “opposing riverbanks”. In a world torn between conflicting views and positions – where dialogue becomes asymmetrical, power-laden or even disappears – what role should street arts play today? This was our starting point.

## What happened in the meantime?

Around 8 months ago – as Covid-19 started to become an integral part of lives – we felt torn between bewilderment and bitterness at first, and then slowly came to accept the fact that a physical and experiential event in the “Mediterranean Europe” would not be possible as we initially imagined, especially if we wanted to ensure a timely and appropriate preparation and guarantee the best possible equity of access. Was the “Space in Between” still a meaningful theme to investigate though? More than ever! The current pandemic had highlighted existing fragilities and barriers, while questioning the role of (art in) the public space. Meanwhile, we had to redefine our identities in order to survive and thrive, establishing new ways of connecting and creating multiple ways to support and involve artists and cultural professionals, whether locally or globally.

## What can we do now?

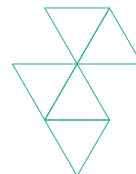
Although no one, yet, is able to fully grasp the effects of the emotional vacuum in human and social relations, caused by the ever-so-present physical distancing, we can at least try and regard this moment in history as a chance for reshuffling the cards and shaking up certainties. The “Space in Between” can then become an opportunity to pause and investigate the key role that creation in the public space might hold in the cohesion processes and well-being of communities and citizens; we can also take a step back to reflect on our practices, our professional and individual realities, before rushing to return to the “world as we knew it before”, without even so much as asking ourselves the question: what matters now? The “Space in Between” is certainly an uncomfortable area filled with doubts and uncertainties, but it could also be a beam of light in a dark night leading us towards a more inclusive, diverse, sustainable and fairer future. It really depends on how we are able to adjust our focus and how we can put that ability to spark further investigation and new creativity. What role should street arts play tomorrow? Come and join us digitally for FRESH STREET#4 to know more about it, to share ideas, get food for thought and, ultimately, to stay connected and show or be shown solidarity.

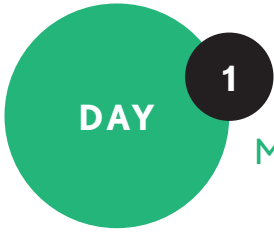
## Circostrada & FNAS



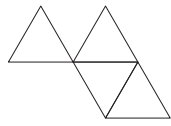
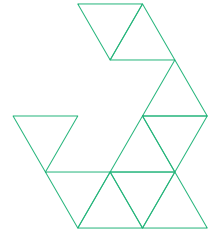
# Agenda

	DAY 1 MONDAY, NOVEMBER 2 <sup>ND</sup>	DAY 2 TUESDAY, NOVEMBER 3 <sup>RD</sup>	DAY 3 WEDNESDAY, NOVEMBER 4 <sup>TH</sup>	DAY 4 THURSDAY, NOVEMBER 5 <sup>TH</sup>
11:30 12:00				<b>Keynote 3</b> 🕒 1H
12:00 12:15				<b>Artistic performance</b> 🕒 15 MIN
14:00 14:30				<b>Informal exchange with the artist</b> 🕒 30 MIN
14:30 16:30		<b>Artistic presentations</b> 🕒 2H	<b>Project presentations</b> 🕒 2H	
14:30 15:15				<b>Wrap Up Session</b> 🕒 45 MIN
17:30 18:30	<b>Opening Keynote and artistic performance</b> 🕒 1H	<b>Keynote 1</b> 🕒 1H	<b>Keynote 2</b> 🕒 1H	





MONDAY, NOVEMBER 2<sup>ND</sup>



🕒 17:30 ▶ 18:30 **CET**

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## OPENING SESSION & GENERAL KEYNOTE

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### **Behind the mask: up from the mouth or down from the eyes**

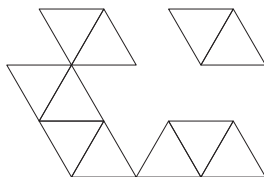
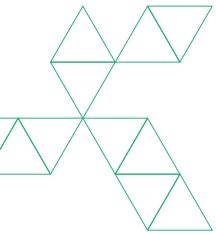
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Stay home, they said, but which home is mine?  
We loved to think we were on a never-ending  
journey, where each destination was a springboard  
for the next. Instead we remained closed. In that  
space in between that we learnt to call “distance”.  
And we started talking about ethics of relationships,  
dignity of the individual, psychophysical well-being,  
evolution of communities, human rights, freedoms,  
sociality and true nature of the human being.  
All ancient words that have become heavy heavy  
words, full of new meanings and values.

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#### **Keynote Speaker**

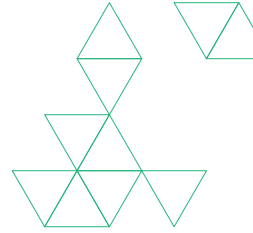
**Vida Cerkenik Bren**, (Slovenia), is a street artist first  
and foremost and she is also the author of *Why Don't  
we do it in the Road*.



TUESDAY, NOVEMBER 3<sup>RD</sup>

2

DAY



● 14:30 ▶ 16:30 **CET**

## ARTISTIC PRESENTATIONS

During this session, you'll have the opportunity to attend artistic pitches from 12 Italian companies and artists working in the public space, who have been carefully selected by an international jury following a call launch by FNAS at the national level.

Discover the list below!



### Chilowatt -electric company+

*Rex*

What if Nikola Tesla had been a juggler?

Or a musician?!

What if you could...

\*Juggle with high pressure water?

\*transform humans into musical instruments?

\*manipulate wood & talco powder?

\*create Fluo liquid explosions?

Electric atmosphere, crazy experiments and a lot of talc powder... *Rex* is a circus show inspired by one of the greatest scientists who ever lived: Nikola Tesla.

🌐 [Find out more](#)



### CikaLe - Pem habitat teatriali

*Hostress*

A comic musical trio.

Three wonderful hostesses, wandering around the city, smiling and ready to give instructions about how to enjoy a show or a festival, being a perfect public.

Their mission is to make your trip unforgettable, funny and above all musical.

They have a soundtrack for every occasion and strictly a cappella.

They are perfect as masks or to manage the reception, to open a show and relax the atmosphere, to animate a street singing.

🌐 [Find out more](#)



**Circo all'inCirca & Zeroidee**  
Audiobus

*Audiobus* is a multidisciplinary performance, a literary journey, an unexpected path, a bundle of circus, sounds and visual suggestions. Everything happens at the same time, inside and outside the bus. The audience steps into the bus wearing headphones, behind the bus a director sends audio suggestions into their headset depending on where the bus is; in the meanwhile, outside the bus, several circus artists perform producing alternative worlds together with other visual inputs.

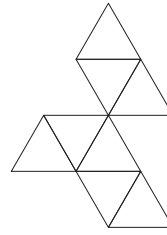


**Compagnia Claudio&Consuelo**

*La Cucina Errante - The Wandering Kitchen - a Travelling Show with Stops Stuffed with Surprises*

Between clown and Commedia dell'Arte, two cooks travel around with their weird vehicle, a hybrid between a kitchen and a ship on wheels. They spread music and soap bubbles or offer story snacks on a tray. May stop here to sing a lyric piece while juggling with vegetables, thither to play music with kitchen tools, there to cook and eat a real omelette while singing Edit Piaf. A bizarre, anachronistic image, joining technique with the need to stop by to find miraculous in everyday life.

🌐 [Find out more](#)



**eVenti Verticali**  
*Wanted*

*Wanted* is a virtual animation... live!

A 2d cartoon with 3d heroes.

The videography portrays different landscapes with which the characters interact. In a constant succession of non-sense and coup de théâtre, the protagonists are tossed around between spy-story scenes and acrobatic combats. From Pac Man labyrinths to a risky 'Mission Impossible', a show to be watched with bated breath! With the police running after them, the heroes go on an adventurous trip balanced between real world and fantasy.

🌐 [Find out more](#)



### Faber Teater

*Il campione e la zanzara /  
The champion and the mosquito*

Everyone is on a bicycle in this atypical show, riding across space and time on the river of the Twentieth Century. The masks, Time Guides, take the spectators by the hand accompanying them through the life of Fausto Coppi, the Champion, and Anifele, the African mosquito that stung him. It is the parabola of a man gradually becoming that of each one. A story that is daily and heroic at the same time, ironically biting.

🌐 [Find out more](#)



### Faber Teatro

*Il Grande Piano*

*Il Grande Piano* is a musical instrument that combines music and dance. We have entirely designed and built our Grande Piano in 2011, inspired by the movie "Big" with Tom Hanks. We perform on our Grande Piano dancing songs and interacting with the audience. We have performed in 15 countries all over the world, taking our music and dance everywhere without borders.

🌐 [Find out more](#)

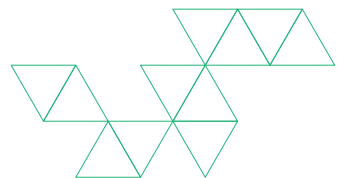


### Gianluca Gerlando Gentiluomo

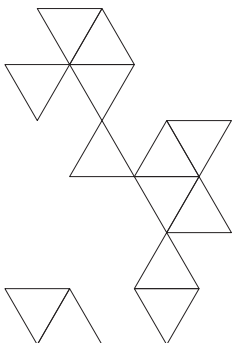
*Sale - spectacle de cirque,  
musique et cordes d'amour*

A man and his briefcase; a conflict in the search for oneself; a spasmodic game made of awareness and illusion, tells us the deep love / hate towards pre-set roles and destinies already written. Knotted between the ropes of everyday life, in that case it hides the secret to return to the primitive instincts and fly with the body and heart, but then what?

🌐 [Find out more](#)







**Lorenzo Baronchelli & Gianni Risola |  
Ambaradan & Otto Panzer**

*UnLockClowns - free connections in spaces*

*UnLockClowns - free connections in spaces* is a project that consists of several multiple performances in public spaces, in real and virtual life, based on non-verbal actions that mix different artistic languages with the universal one of the clown. Born with the intention of creating new connections with spectators, it consists of several itinerant and fixed interventions aimed at generating a reaction in the public through positive stimuli that lead to a reflection on the physical distance between people today.




**Il Teatro Viaggiante**

*O2/Oxygen*

Itinerant show for festivals, fairs, local festivals, events about environmental topics and earth reflections.

Five persons walk carrying breath mechanisms which take air from trees, under glass, with wheels, connected with a person through a tube.

The atmosphere of the performance is alternately slow (like post atomic) and grotesque and occasionally an actor/seller tries to sell to the public copies of breath mechanism's catalogue.

 [Find out more](#)



## Parade78

*Parade 78 - The Latest Side Show*

Created with the precise will to explore the world of today's freaks, while maintaining a strong link with traditional side shows. Inspired by Vaporwave, it also relates to a futuristic past that never existed! Thus, in continuous movement through non-time, *Parade 78* becomes the non-place where everything happens and can happen: performances, shows, games, visual art, dj-sets, lab. In this frame of wood and aluminum, lights and mirrors, every experience will be the Experience!

 [Find out more](#)



## Silence Teatro

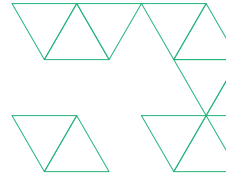
*FiguraAzione*

Itinerant street theatre show conducted with the installation sculpture.

*FiguraAzione* is the historic show of Silence Teatro. Since 1990 it is continuously presented in the most important of all Europe street theatre festivals and beyond.

This amazing performance has kept its charm and originality stable over the time, so as to make Silence Teatro one of the groups for open spaces most popular and imitated in the International scene.

 [Find out more](#)



● 17:30 ▶ 18:30 **CET**

## KEYNOTE SESSION 1

### Re-connecting with the livings: where do arts stand?

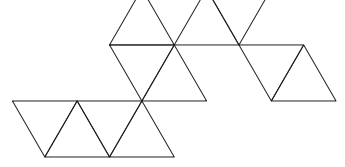
The issue of eco-responsibility and the place of art in this new global paradigm is one of the most urgent questions currently being raised. The global pandemic has already disrupted our reality as artists and cultural professionals and the need for "accountability" in our practices has never been higher.

How can we propose political, symbolic and concrete actions that will engage the audience and ourselves in a fundamental reflection about our environment? How can humankind find a new ground to cohabitate and reconnect with the living?

Our relationship to our personal, national and international "spaces" can be rethought and it is time to evolve our postures and our common imaginaries by taking into account the living as "otherness to be known and recognized" and looking at our space as not only made for Humans. This keynote session will go from theory to practice in order to give some keys to cultural professionals to reflect on initiating long-term changes.

**Keynote Speaker**

TBC



**DAY**  
**3**

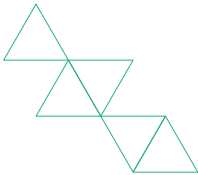
**WEDNESDAY, NOVEMBER 4<sup>TH</sup>**

● 14:30 ▶ 16:30 **CET**

**PROJECT PRESENTATIONS**

During this session, you will have the opportunity to attend several international projects presentations of inspiring initiatives and programmes in the field of artistic creation in the public space.

Discover below a short selection from the projects you'll be hearing about. Stay tuned for the next to come!



© Charlotte Hafner

**Inis Oírr**

Join Lucy Medlycott of the ISACS Network and Dara McGee of the Áras Éanna Ionad Ealaíne, Inis Oírr to learn about their joint project building a unique artistic residency for street and circus artists on the wild and beautiful island of Inis Oírr. This unique location hosts Europe's most westerly arts centre, tossed and buffeted by the Atlantic ocean in a rare and wonderful environment. The objective of this particular residency is to give artists time and space to be in such a place exposed and shaped by the raw elements of nature, the native Irish language & people and by this singularly remote & distinct island.

**Contact person**  
**Lucy Medlycott, Director (ISACS)**

📍 **Ireland**

🌐 [Find out more](#)

# hivernem

## Hivernem

FiraTàrrega and the Ramon Llull Institute have founded the programme Hivernem in order to foster research in the writing of artistic creations linked to performing arts and the public space.

The goal of this programme is to contribute to the development of writing processes in the best conditions, facilitating research, knowledge sharing and mentoring from experts selected to ensure the excellence of the writing, investigation and creation.

Ada Vilaró Casals and Jordi Aspa are the two creators selected in the first edition of the program.

Ada Vilaró will develop a participatory artistic proposal in public space, community art and social impact, based on a research between science and art on global warming and climate change. Jordi Aspa's research will analyze humour as a social indicator and as a tool for transformation and equality in order to create a theatrical narrative on a new paradigm based on laughter.

### Contact person

**Mike Ribalta, Head of Professionals Dept. (FiraTàrrega)**

📍 Spain – Catalonia

🌐 [Find out more](#)



Frock-by Stopgap Dance Company at GDIF 2019 © DFlynn

## XTRAX Global Conversations

The Global Conversations programme is a series of online webinars targeted primarily at an International audience of arts professionals working in the field of Street Arts and Circus and looking to keep their international relationships alive.

We want to facilitate information-sharing between nations and continents and spark a debate about the future of our sector. For our third event (13/10) we are inviting a number of partners who are running some of the largest performing arts marketplace events across the world to reflect on the opportunities these events can offer. We continue offering support and information on international touring post Brexit and will announce future sessions including on sustainable models of touring.

### Contact person

**Elena Cavallero, Project Manager & Digital Development (XTRAX)**

📍 UK

🌐 [Find out more](#)



## CPSA - Is It a Specific Performing Art Genre and Discipline?

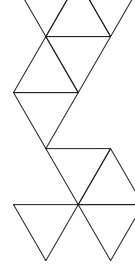
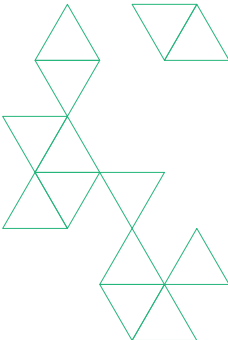
When talking about the contents and curricula of educational processes for contemporary performing street art(s) (CPSA), the prevailing opinion is that it is not possible to teach them. Many think there are no specific skills to be transferred to students and that it can only be an add-on to other existing teaching and training programmes. But is it really so? The answers will be found during the first international conference on education for the CPSA, happening online at the end of March 2021. This presentation aims to open the debate on this theme and to invite organisations and individuals that would be interested to take part in the conference.

### Contact person

**Goro Osojnik, Head and Artistic Director**  
(Ana Monro Theatre)

📍 **Slovenia**

🌐 [Find out more](#)



🕒 17:30 ▶ 18:30 **CET**

## KEYNOTE SESSION 2

### **Inclusion and diversity: how can we change our narratives?**

The “Us” vs. “Them” dichotomy, like many frequently and quickly made oppositions such as Residents vs. Immigrants, Man vs. Woman, Black vs. White are deeply rooted in Western societies and keep skewing the way humans coexist, behave and interact. Today, one cannot fail to observe that these dichotomies are being revived and continue to be at the heart of power relations, creating a hierarchy of values, no matter in which part of the globe you live in. It’s there, in the air, and it does not seem to be going away any time soon. The idea is for our sectors to grasp and deal with the issues raised through the recent global social movements, to empower the players of the cultural field working in the public space.

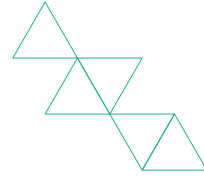
These questions allow us to take a constructive look at our sectors, to reflect on how we still reproduce these inequalities, and then imagine creating new imaginaries, new narratives that can contribute to deconstructing the symbolic violence still present in our public spaces.

### Keynote Speaker



© Safemuse

**Dounia Benslimane**, Doctor in general medicine who became involved in the cultural sector in 2008 (Morocco). Co-founder and president of the African Cultural Policy Network she now works as consultant, trainer, projects evaluator and project manager and has published several articles on cultural policies, freedom of expression and creation, arts education, performing arts.



THURSDAY, NOVEMBER 5<sup>TH</sup>

🕒 11:00 ▶ 12:00 **CET**

### KEYNOTE SESSION 3

#### Health and safety: how far our freedom goes?

Collective health comes first and now we know how the balance between human rights and freedoms can change suddenly and how the greater protection of one right may involve the deprivation of other freedoms. We may imagine new models of sustainability, pioneering ideas and new resistance practices that perhaps already exist and we don't know.

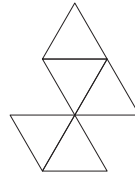
#### Keynote Speaker



**Chiara Gusmeroli**, Lawyer (Italy) at Bar of Rome, deals with civil and corporate law at national and international level. She collaborates with Martino Lorusso, FNAS lawyer for copyright. She has lived and studied abroad, in particular in China, America and South Africa, developing an in-depth knowledge of legal issues related to the circulation of goods and services.



**Sepehr Sharifzadeh**, Artistic Director - Nowrouzehonar Theater Agency (Iran) is an independent creative producer, curator, festival maker and researcher. He started his career in performing arts as a creative writer, puppeteer, clown and mime.



🕒 12:00 ▶ 12:15 **CET**

### ARTISTIC PERFORMANCE

#### #Fresh Market# or "The cultural background of tomato sauce"

A bucolic corner in the urban heart, a bridge between the poetry of country life and the cultural offer of city life, a reflection on the work of a small agricultural producer and that of an independent actor. What if, in the era of covid, it was easier to reach an audience through a food counter at the market than through a theatrical event? Can a tomato sauce recipe rival Shakespeare? The performance seeks to question the position of the independent artist during the current health crisis starting with a few questions: Artist? Work? Does the artist work? Artist it's a job? The public space? The audience? No... we should perhaps say "the buyers"! What if the buyers were also an audience? The beauty will save the world? Maybe it's too late for that, but we can still live in dignity!

#### Speaker

**Luigi Ciotta**, artist (Italy)

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## ARTISTIC TALK WITH LUIGI CIOTTA

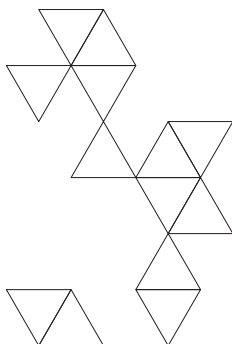
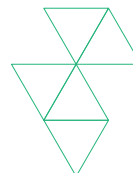
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Meet the artist to talk about the concept of his performance and how his idea has been developed into the reflection on relationship with audience, social role of artists and that dignity value undermined by Covid-19 tsunami.

### Speaker



**Luigi Ciotta**, artist (Italy) is a theatre actor, clown, buffoon, street performer and painter. Since 2016, he has been leading clowning workshops all over Europe and beyond, as well as staging his other shows, characterized by a mixture of circus theatre and comedy: Tutti in Valigia (Everything in a Suitcase), Sweet Dreams, Funky Pudding, Shoeshine and La Nasca. For more information, please visit: [www.luigiciotta.com](http://www.luigiciotta.com)



## WRAP UP SESSION

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You could not attend the whole FRESH STREET event or you feel you could need a little recap of the main ideas, concepts and issues touched upon throughout these four days? This session is for you!

### Speaker

TBC

# Practical Information

## CONTACT

### FNAS

**Eleonora Ariolfo**, Project Manager for FNAS  
tel: +39 338.3649591  
mail: [pro.fs4@fnas.org](mailto:pro.fs4@fnas.org)

### Circostrada

**Laura Jude**, International Project Officer  
tel: +33 (0)43 57 90 35  
mail: [laura.jude@artcena.fr](mailto:laura.jude@artcena.fr)

## REGISTRATION

Free entrance upon registration on the Circostrada website.  
Fill in the following [online form](#) to save your spot!  
Registration Deadline: October 26, 2020

## ACCESSIBILITY

- Key sessions of this event will be recorded and will be accessible online on [www.circostrada.org](http://www.circostrada.org)
- Live captioning in English will be provided during key sessions.
- FRESH STREET#4 is an international event and the working language is English.
- Follow FRESH STREET#4 on social media through Facebook, Twitter and Instagram (#FRESHSTREET4)

## JOIN US ON ZOOM

FRESH STREET#4 will take place online via webinar format, assisted by an advanced pro area ([pro.fnas.it](http://pro.fnas.it)) to not miss any link to your event and live an interactive network experience.

## CREDITS

Graphic design: Frédéric Schaffar

## FRESH STREET#4 MEDIA

Follow FRESH STREET#4 on social media through Facebook, Twitter & Instagram!

## ORGANISERS & PARTNERS



## A BIG THANKS TO

The FRESH STREET#4 Work Group:  
Bruno Costa & Daniel Vilar – Bússola (Portugal),  
Mike Ribalta – Fira Tàrrega (Spain),  
Tanja Rüter & Huub Heye – HH Producties (The Netherlands),  
Lucy Medlycott – ISACS (Ireland),  
Heba El Cheikh – Mahatat Arts (Egypt),  
Angus MacKechnie – OutdoorArtsUK (UK),  
Jens Frimann Hansen – Passagefestival (Denmark),  
Alfred Konijnenbelt – Spoffin (The Netherlands)  
and Maggie Clarke & Irene Segura – XTRAX (UK).

The Coordination Team of FRESH STREET#4:  
Federico Toso & Mario Barnaba (FNAS),  
Stéphane Segreto-Aguilar, Laura Jude,  
Laura Gérard, Sophia Taouri (Circostrada).

The Italian team: Martina Soragna, Luciano Faia,  
Giuseppe Vetti, Nicole Ferrero, Boris Vecchio,  
Alessandra Lanciotti, Stefano Bosco, Elisa Cabula,  
Iosto Chinelli